



CITY OF DAHLONEGA

Main Street Advisory Board Agenda

October 13, 2026, 9:00 AM

McCullough Council Chambers – City Hall

In compliance with the Americans with Disabilities Act, those requiring accommodation for Council meetings should notify the City Clerk's Office at least 24 hours prior to the meeting at 706-864-6133.

Vision – Dahlonega will be the most welcoming, thriving, and inspiring community in North Georgia

Mission Statement - Dahlonega, a City of Excellence, will provide quality services through ethical leadership and fiscal stability, in full partnership with the people who choose to live, work, and visit. Through this commitment, we respect and uphold our rural Appalachian setting to honor our thriving community of historical significance, academic excellence, and military renown.

Vision Statement

Downtown Dahlonega will retain its role as the heart of the region and the center for community and economic development. It will have an inviting appearance, highlighted by historic architecture. It will enhance the civic, cultural, and economic vitality of the entire community.

Call to Order

Approval of Agenda

Organization

- a. Review of Existing Work Plan
Ariel Alexander, Main Street Program Director

Promotion

- a. Christmas Season Program
Suzy Kelly, Board Member, Ariel Alexander, Main Street Program Director
- b. Extension of Farmers Market Season
Ariel Alexander, Main Street Program Director
- c. Partner Events

Partner Agencies

- 1. City of Dahlonega
- 2. Downtown Dahlonega Business Association
- 3. Tourism/Visitors Center
- 4. Chamber of Commerce/DALC
- 5. University of North Georgia

Adjourn

Guideline Principles - The City of Dahlonega will be an open, honest, and responsive city that balances preservation and growth and delivers quality services fairly and equitably by being good stewards of its resources. To ensure the vibrancy of our community, Dahlonega commits to Transparency and Honesty, Dedication and Responsibility, Preservation and Sustainability, Safety and Welfare ...for ALL!
