

**City of Dahlonega
City Council Off-Site Retreat
March 14 and 15, 2025
124 EE Butler Parkway
Gainesville, Georgia 30501**

Friday, March 14, 2025

- I. Call to Order**
- II. Approval of Agenda**
- III. City of Dahlonega Presentation**Allison Martin, City Manager
- IV. Understanding Perspectives Activity (*Timeline Activity*)**April Howard, Facilitator
- V. Strategic Plan**
 - a. Review Progress on Existing PlanAllison Martin, City Manager and Team
 - b. Preparing for Next StepsApril Howard, Facilitator
(*Letter to Community and Council dated March 14, 2030*)
- VI. Strategic Priority of Managing Growth in the City of Dahlonega**...April Howard, Facilitator
 - a. What does “Managing Growth” mean to you?
 - b. Force Field Analysis Process
 - i. Contributing Forces
 - ii. Restraining Forces
 - c. Do we have consensus on how we proceed with balanced growth?
 - i. What is in the best interest of our Residents, Businesses, and Visitors?
 - ii. Guiding Principles Review

The City of Dahlonega will be an open, honest, and responsive city, balancing preservation and growth, and delivering quality services fairly and equitably by being good stewards of Dahlonega’s resources. To ensure the vibrancy of our community, Dahlonega commits to:

- i. Transparency and Honesty
- ii. Dedication and Responsibility
- iii. Preservation and Sustainability
- iv. Safety and Welfare ...for ALL!

VII. Lunch - Welcome Honorable Sam Couvillon, Mayor of Gainesville



VIII. Aligning Vision, Mission, Guiding Principles with Contributing and Restraining Forces to Inform Priorities for Managing Growth (*Group Activity*)April Howard, Facilitator

- a. TAD
- b. Annexation Plan
- c. Utilities
- d. Zoning
- e. Parking
- f. Staffing
 - i. Assistant City Manager
 - ii. Public Works Director
 - iii. Planning Director (bring function back into the City)
- g. Alcohol Licensing and Management
- h. Existing Contracts and Renewals

IX. Addition of Another Foundational Strategic PriorityAllison Martin, City Manager

- a. Is it time?
- b. What would the Council choose to add?

X. Recess

Saturday, March 15, 2025

I. Reconvene

II. Updates from Department DirectorsApril Howard, Facilitator;
Allison Martin, City Manager; and, Department Directors

- a. Utilities
- b. Zoning
- c. Parking
- d. Alcohol

III. Next Steps

IV. Adjournment

