

## Downtown Dahlonega Pedestrian Wayfinding Sign Application

Name of Applicant: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Physical locations of sign poles (please see attached map):

1. Pole #: \_\_\_\_\_

Text on sign (Include directional arrow): \_\_\_\_\_

2. Pole #: \_\_\_\_\_

Text on sign (Include directional arrow): \_\_\_\_\_

3. Pole #: \_\_\_\_\_

Text on sign (Include directional arrow): \_\_\_\_\_

Fees:

Directional Sign Fee (one-time fee, per sign): \$145

Yearly maintenance fee (begins on second year in January, per sign): \$30

*Please make checks payable to The City of Dahlonega and mail to 465 Riley Road  
Dahlonega, GA 30533.*

Signature of Applicant: \_\_\_\_\_ Date: \_\_\_\_\_

*Please contact the Downtown Development Director at 706-482-2707 with questions.  
Applications may be submitted to City Hall or emailed to  
interimdirector@dahlongadda.org.  
Payment is due at time of application.*

*Official Use:*

Date Application Received: \_\_\_\_\_

Application Review Completed by: \_\_\_\_\_

## Downtown Dahlonega Pedestrian Wayfinding Sign Regulations

- Eligible businesses:
  - Must be located in the central business district
  - Shall maintain a current business license
  - May include all types of businesses
- The pole location a business requests must be approved by City of Dahlonega staff.
- The City reserves the right to choose the order of the panels for each pole. City sponsored panels will be at the top of each pole.
- All applications will be processed in the order that they are received.
- A business may request more than one pole location. Additional panels will be granted if there is space available.
- There is a limit of 16 panels per pole (8 per side).
- Next to the text there will be a directional arrow indicating the quickest route to the business.
- Panels are ordered upon receipt of payment and will be installed the following first Wednesday of the month.
- The City of Dahlonega maintains full ownership of all poles and panels.
- Pole Locations:
  - West Main Street & South Chestatee Street
  - South Chestatee Street & Choice Street
  - East Main Street & Meaders Street
  - Meaders Street & Warwick Street
  - North Park Street & Warwick Street
  - North Chestatee Street & Warwick Street
  - East Main Street & South Park Street
  - East Main Street & Grove Street (North West Corner)
  - West Main Street & Chestatee Street
  - East Main Street & North Park Street

